

2016

Dinosaur JS

Sponsorship Prospectus.

June 24, 2016

Denver, Colorado

Tell me about it?

Dinosaur JS is a non-profit, community-driven JavaScript conference happening in Denver, Colorado on Friday, June 24, 2016. One day. One track. With a partnership you will be supporting Denver's first JS conference. Your contribution will directly impact an initiative to strengthen Colorado's economy and bringing stronger software developers into our community.

Sponsorship Levels

Startup	Silver	Gold	Platinum
\$2,000	\$5,000	\$10,000	\$15,000

Contact roar@dinosaurjs.org

Sponsorship Packages

	Startup	Silver	Gold	Platinum
Logo in website footer; category placement	✓	✓	✓	✓
Logo and description on sponsor webpage	✓	✓	✓	✓
Company name, logo and description in printed program	✓	✓	✓	✓
Recognition in welcome and announcements	✗	✓	✓	✓
Sponsor designation in emails and other marketing	✗	✓	✓	✓
Company name, logo and long description in printed program	✗	✓	✓	✓
Swag and/or insert in conference handout bags*	✗	✓	✓	✓
Custom standing banner that you provide, ship, and return	✗	✓	✓	✓
Tweet with link from the official account	✗	✗	✓	✓
Your company logo on conference marketing materials, PR announcements and on-site conference signage	✗	✗	✓	✓
Your company on the sponsorship poster at the conference.	✗	✗	✓	✓
Half-page advertisement in the printed program	✗	✗	✓	✓
Logo included in the beginning of every video*	✗	✗	✓	✓
Logo on badges and/or lanyards*	✗	✗	✓	✓
Booth space in the conference venue*	✗	✗	✓	✓
	\$2,000	\$5,000	\$10,000	\$15,000

Platinum Sponsor Exclusives

- Priority placement of logo in the beginning of every video.
- Priority placement of logo on badges and / or lanyards.
- Logo on screens during breaks and at day's end.
- Full-page advertisement in the printed program.
- Space for copy in "Goodbye Email" to attendees.
- Priority selection and placement on all sponsor communication, including branded sponsorship options.

Thank You!